**KSS AHSN & Beautiful Information Analytics Conference
2018**
*Systems thinking for population health:
a journey for developing linked datasets.*
Date: Tuesday 27 November 2018

Time/room	Item/room	Speaker
09:30 – 10:00	**Registration, refreshments, networking and exhibition** Registration on the ground floor by the main entrance. Refreshments, networking and exhibition in the Tower Bridge Room (upper floor)	
10:00 – 10:15 (main hall)	**Opening** Welcome and introductions Events Space (upper floor)	**Richard Lee-Wright** *Chief Analytics and Evaluation Officer, KSS AHSN* **Dr Marc Farr** *Founder, Beautiful Information Ltd*
10:15 – 11:10 (main hall)	**Data warehousing & infrastructure** Technical issues, pseudonymizing, and other essential requirements Events Space (upper floor)	**Peter Gough** *Head of Service, Kent & Medway HISbi*
11:10 – 11:25	**Refreshment break and exhibition** Tower Bridge Room (upper floor)	
11:25 – 11:55 (main hall)	**Breakout 1A: IG – A playbook** How can we make it easier and more efficient? Events Space (upper floor)	**Alan Day** *Corporate Information Security Officer, Kent County Council*
11:25 – 11:55 (breakout room)	**Breakout 1B: Data quality** Quality checks and how we manage it Royal Pharmaceutical Society Suite (ground floor)	**Annie Jeffery** *Senior Manager, NHS England*
11:55 – 12:00 (main hall)	**Reconvene in Events Space (upper floor)**	
12:00 – 12:30 (main hall)	**A digital maternity pathway** Events Space (upper floor)	**Dr Ciaran Crowe** *ST7 Doctor, East Kent Hospitals University NHS FT*

12:30 – 13:30	**Lunch** Tower Bridge Room (upper floor)	
13:30 – 14.00 **(main hall)**	**National speakers** Linking people to places with Unique Property Reference Numbers (UPRNs) Events Space (upper floor)	**Iain Goodwin** *Government Relationship Manager, Ordnance Survey* **Abraham George** *Consultant in Public Health Medicine, Kent*
14:00 – 14:30 **(breakout room)**	**Breakout 2A: Modelling** Using system dynamics to explore system integration Royal Pharmaceutical Society Suite (ground floor)	**Peter Lacey** *Partner, Whole Systems Partnership*
14:00 – 14:30 **(main hall)**	**Breakout 2B: Analytics – Population segmentation** Case studies: two examples illustrating the power of blended data analytics from a public health perspective. Events Space (upper floor)	**Tom Bourne** *Senior Public Health Intelligence Analyst, Public Health @ Kent County Council*
14.30-14.50	**Refreshment break and exhibition** Tower Bridge Room (upper floor)	
14:50 – 15:45 **(breakout room)**	**Breakout 3A: Data & the wider determinants of health - challenges & opportunities** Royal Pharmaceutical Society Suite (ground floor)	**Richard Welpton** *Senior Data Manager The Health Foundation* **Kathryn Dreyer** *Principal Data Analyst*
14:50 – 15:45 **(main hall)**	**Breakout 3B: How to ask the right questions** Giving analysts time to analyse **Groups attempt to ask the right questions** Events Space (upper floor)	**Julie George** *Public Health Consultant & Honorary Senior Clinical Lecturer*
15.45 – 16:00 **(main hall)**	**Final thoughts and close** Events Space (upper floor)	**Richard Lee-Wright** *Chief Analytics and Evaluation Officer, KSS AHSN* **Dr Marc Farr** *Founder, Beautiful Information Ltd*

16:00 – 18.00	**Post-conference drinks reception** Tower Bridge Room (upper floor)	

Additional information:

- Toilets are located on the ground floor by the main entrance.
- An unmanned cloak room is available on the ground floor by the main entrance. Please enquire at the registration desk.
- The venue kindly asks you to use the stairs rather than the lift to access the toilets and the Royal Pharmaceutical Society Suite which are both located on the ground floor by the main entrance.
- If you have any questions on the day, please approach a member of the Event team at the registration desk located on the ground floor.
- Please leave your completed post-conference evaluation form on the registration desk located on the ground floor.