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The Analysts' Revolution

Details:

- Thursday 19th March 2020
- 10:00 - 16:00
- Millennium Point, Curzon Street, Birmingham, B4 7XG

Background:

Health and social care services don't make best use of current analytical resources. A growing body of evidence points to this conclusion: PHE's skills mapping; the Strategy Unit's experience of engaging the analyst community through the [Midlands PHM Academy](#); research done by the Health Foundation and others.

Analysts are often frustrated and de-skilled; decision makers don't make best use of analysis.

Our proposition is that greater value could be derived if analysts were more engaged in decision making. But how do we make this a reality? What is the agenda for analysts? What are the skills, attributes and ways of working that they need to develop? How can they pool resources and expertise? And what about decision makers? What could they do to make better use of insights from analytical work? What should the future look like?

The event will explore these questions. It is one of the final events under the Midlands PHM Academy (led by the Strategy Unit). It is an opportunity to reflect on this experience – as well as highlighting significant future developments in the Midlands and nationally. The audience is mainly analysts, but there will also be some decision makers / generalists there too.

The event has been framed by the idea of an 'Analysts Revolution'. It will include the 'launch' of a manifesto developed under the Academy. So, there is an element of theatre to it – and we are encouraging a slightly provocative tone!

Objectives:

By the end of the event, attendees should have:

1. A clearer sense of a shared agenda for the better use of analysis in decision making.
2. Knowledge of what this agenda means for the analytical workforce – and what they need from the leaders and decision makers they work with.
3. Ideas as to how they can get involved in developments in the Midlands (particularly through Decision Support Units) and nationally to advance this agenda.
4. A feeling of having been inspired, provoked and wanting to make change.

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Agenda:

Timing	Topic / session	Inputs
09:30	Coffee and registration	
10:00 – 10:15	Welcome, opening / scene setting	Lucy Hawkins – Welcome and agenda for the day Fraser Battye and Chris Beeley: <i>How did the idea for this event come about? What is the analyst manifesto?</i>
10:15 – 11:30	Analysis in Health and Social Care	Adam Steventon, Health Foundation: The future of Analysis in health and social care. Some confirmation of the problem, but then outlining what better would look like. Covering Health Foundation's work on this topic and citing developments that look positive. Andy Orlowski, Imperial Health Partners: Is PHM an opportunity for analysts? What needs to be done to take this opportunity? Mohammed Mohammed, The Strategy Unit: Developing the analytical community, reflections from the PHM Academy 15-20 minutes each Panel Q&A
11:30-11:45	Break	
11:45 – 12:30	Analyst workforce	Rachel Chapman and Gareth Wrench, PHE: The analyst population of the Midlands Marc Farr: the analytical workforce of the future 15-20 minutes each then exercise / Q&A
12:30-13:15	Lunch	

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13:15 - 15:15	Real world examples of analysis in action Will put break in here too.	Steven Wyatt, The Strategy Unit: Examples of the use of analysis in decision making <ol style="list-style-type: none">1. Steven: A&E2. Jake, Karen and Claire Roberts: eye health analysis3. Justine: EoL Discussion time in this session: presentations, then work to look at the impact analysis had and how this could have been increased.
15:15 – 15:45	Where next for this agenda: nationally and in the Midlands?	Jake Abbas, PHE: Analysts as leaders / What are the conditions needed for analysts to work more effectively Ming Tang (TBC): NHSE/I approach at national level For the Midlands: Peter and Alison on DSUs: Region’s ambitions on better use of analysis - making the midlands the best place for the use of analysis.
15:45 – 16:00	Closing	Lucy – Thanks, feedback and next steps

For follow-up:

Output to share

- Video / soundbites from delegates
- Short summary report