

## INTRODUCTION AND WELCOME

#### SCOTT PARKER, MANAGING DIRECTOR, BEAUTIFUL INFORMATION

As well as introducing Beautiful Information, Scott will cover emerging trends in health informatics and the value of flexible, responsive solutions.

(10 minutes)

## THE VIEW FROM THE FRONTLINE

DR MARC FARR, CHIEF ANALYTICAL OFFICER, EAST KENT HOSPITALS UNIVERSITY NHS FOUNDATION TRUST

Made, tried and tested in the NHS, Marc will cover the Trust's 360° approach to informatics. He will also discuss the local, regional and national learnings from the COVID-19 pandemic and what the future may hold.

(15 minutes)

# PROBLEMS AND SOLUTIONS

RICHARD EWINS, HEAD OF INFORMATION DEVELOPMENT & DATA ARCHITECTURE, EAST KENT HOSPITALS UNIVERSITY NHS FOUNDATION TRUST

Richard will run through the recent challenges the informatics team has faced and the informatics solutions it has developed. This will include COVID-19, Cancer across Kent and Medway, patient facing apps and our award-winning Emergency Department Patient Tracking List.

(40 minutes)

## QUESTIONS AND DISCUSSION

ALL

(25 minutes)

